



Healthy  
Place  
Botanicals





Healthy Place  
Botanicals

Your Name

Your Title

*CBD Education*



## Disclaimer



These statements have not been approved by the FDA. Our products should not be used to treat, cure, prevent or diagnose your condition. If you are nursing, pregnant, on medication, or under a doctor's care always consult with your physician prior to consuming any nutritional supplements. Our products are produced in a facility that uses tree nuts. Some of our products contain baobab which is a tree nut."





# Your New Self-care

Innovative Business Model

Decades of Experience Packed into a Startup

Ground Floor Opportunity in the Exciting World of  
Cannabis

Organic Products

Disruptive Prices



# Our Values



People



Commitment



Equality



Disruptive



Passion



Integrity





## Proven track record

Our owner and formulators have developed products for companies that have done billions of dollars in sales for over 10 years.





# Mission Statement

To utilize our innovative business model  
to offer the most pure and organic  
full spectrum products essential to the  
well-being of our people and planet at  
revolutionary prices.

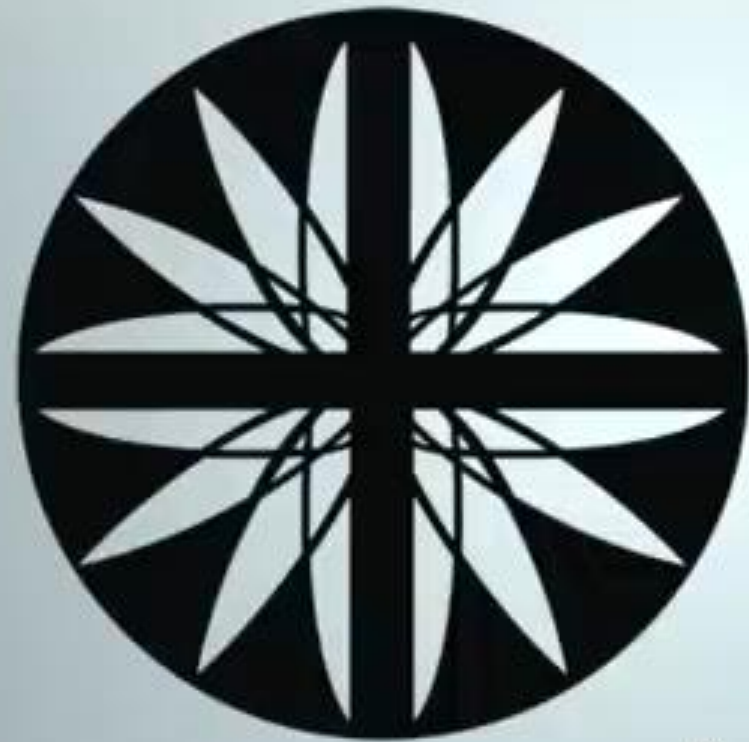




# Facts about hemp

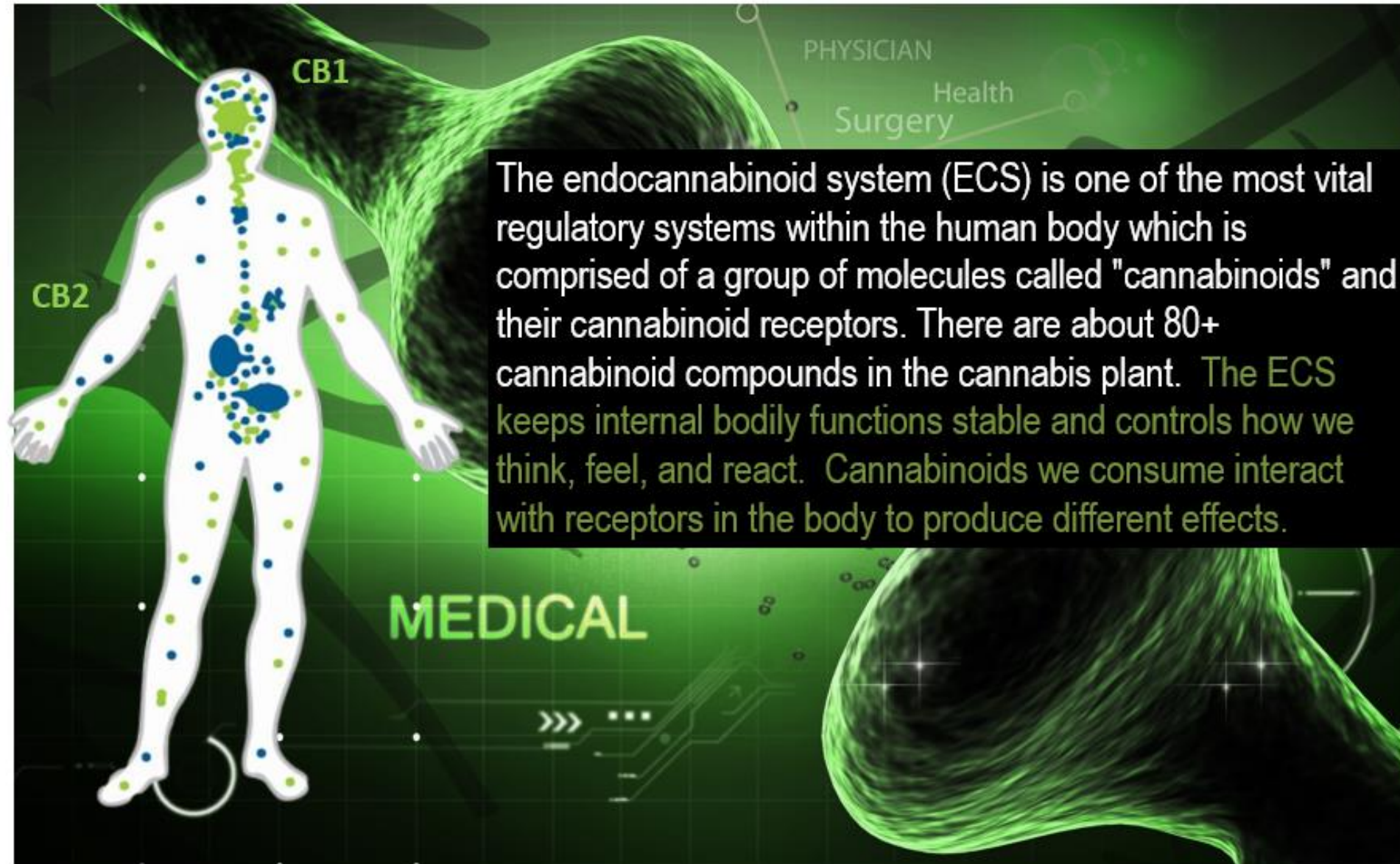
- Hemp vs Trees
- 10,000 years of cultivation
- It was once illegal to NOT grow hemp
- Legally grow hemp in certain states
- 50,000 uses for industrial hemp
- Health benefits of hemp





**THE CANNABIS ADVISORY**

# ECS System



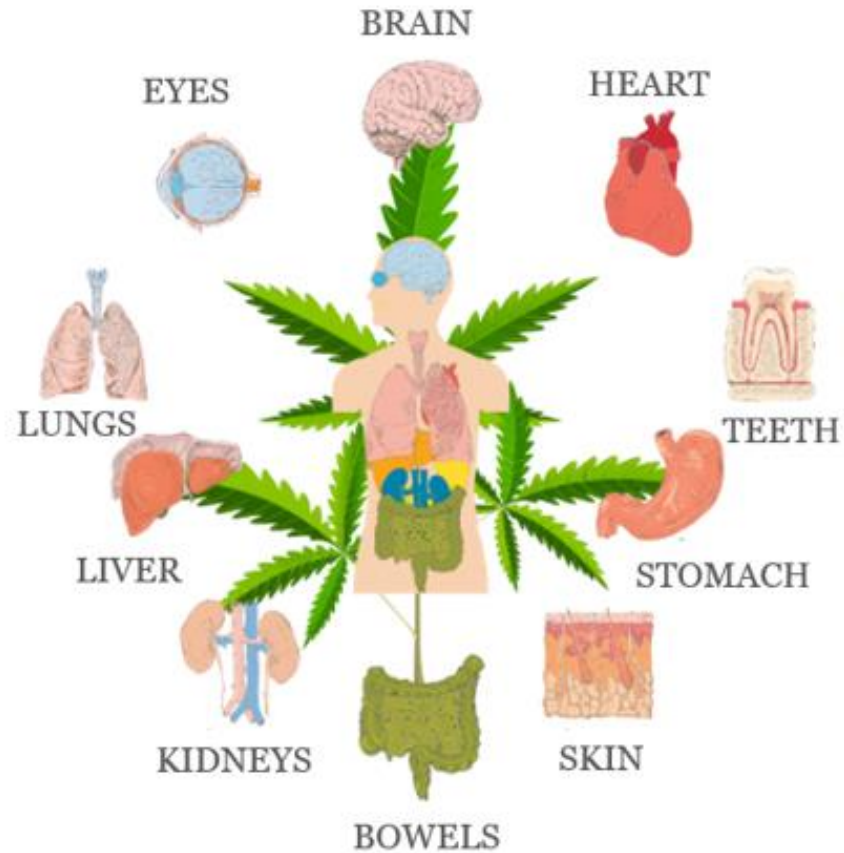
The endocannabinoid system (ECS) is one of the most vital regulatory systems within the human body which is comprised of a group of molecules called "cannabinoids" and their cannabinoid receptors. There are about 80+ cannabinoid compounds in the cannabis plant. The ECS keeps internal bodily functions stable and controls how we think, feel, and react. Cannabinoids we consume interact with receptors in the body to produce different effects.

**MEDICAL**





# Endocannabinoid System









Farm bill signed by Obama

2014  
FARM BILL

The logo for the 2014 Farm Bill. It features the year '2014' in large green numbers. A brown tractor is positioned in front of the '1'. Below the tractor is a green fork that serves as a handle, with green curved lines radiating from its base to represent furrows in a field. The words 'FARM' and 'BILL' are in large brown letters, with the green fork handle acting as the letter 'I' in 'BILL'.



# Rethinking Hemp

Home Bloomberg LP [US] <https://www.bloomberg.com/news/articles/2018-03-26/urgent-mcconnell-wants-hemp-removed-from-controlled-substance-list>

**Bloomberg Politics** Markets Tech Pursuits **Politics** Opinion Businessweek Sign In Subscribe to Businessweek

## McConnell Wants Hemp Removed From Controlled Substance List

THE ASSOCIATED PRESS (BRUCE SCHREINER)  
March 26, 2018 10:47 AM CDT Updated on March 26, 2018 4:13 PM CDT



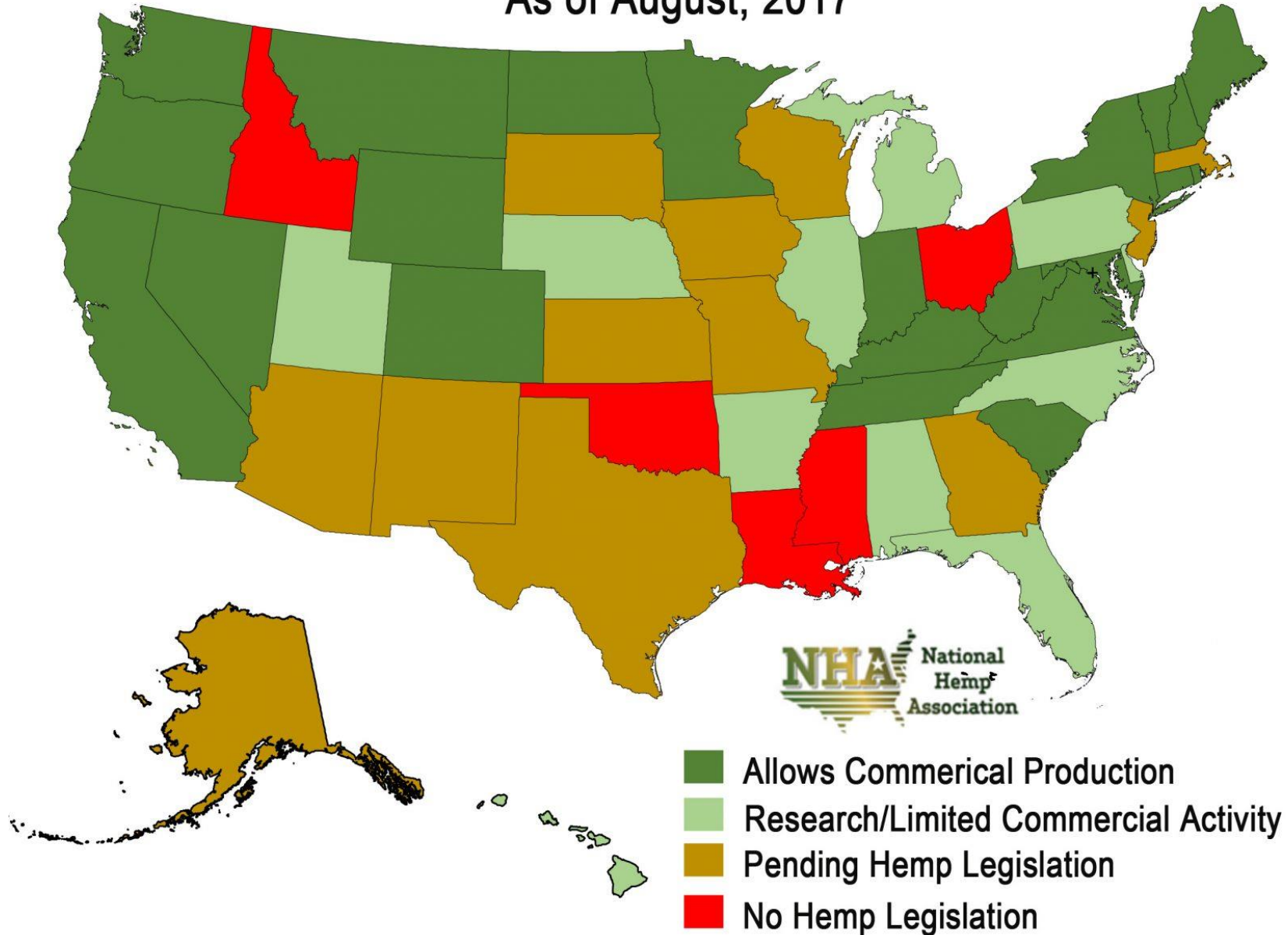
LIVE ON BLOOMBERG  
Watch Live TV >  
Listen to Live Radio >

**Buy one Samsung Galaxy S9, get one free.**  
No trade-in required.  
Buy now >



# U.S. Industrial Hemp Status by State

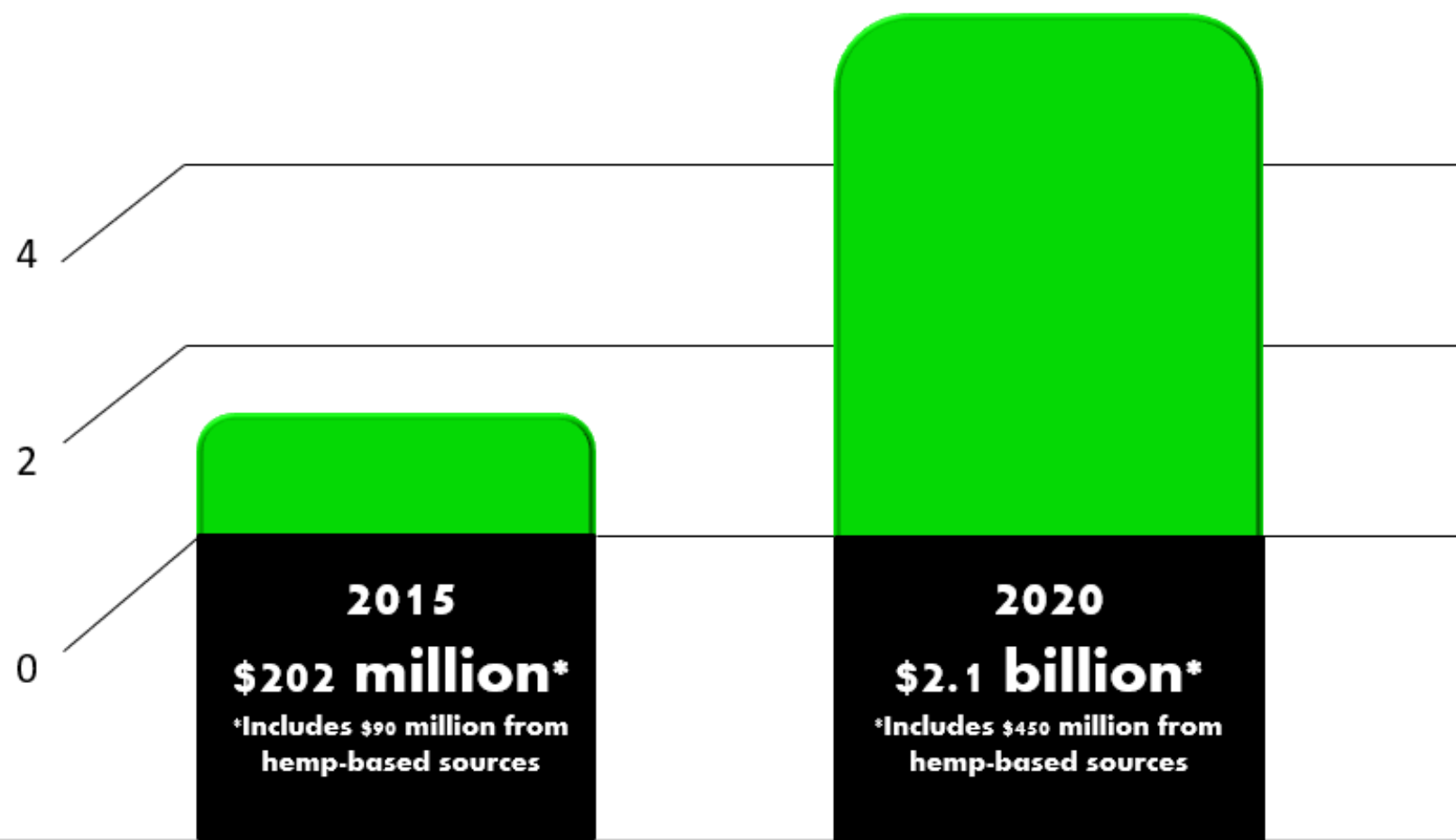
As of August, 2017



# Explosive Growth



Projected North American Legal Sales



**Explosive 700%  
Growth by 2020**



**Getting CBD  
to the People**





# Timing...timing...timing...

Massive opportunity to have first mover advantage educating people on WHY they need this product.





## What is CBD?

- Cannabidiol (CBD) oil is a natural concentrate extracted from the stalk and seed of the hemp. Of the more than 85 cannabinoids so far identified, CBD is the second most common after delta-9-tetrahydrocannabinol (THC).
- Unlike THC, CBD is non psychotropic and therefore doesn't cause a euphoric high. It has numerous health benefits and contains nutritious substances such as chlorophyll, omega-3 fatty acids, terpenes, vitamins, amino acids and other phytocannabinoids.
- CO2 Extraction Yields High CBD





From Farm to  
Lab to Colorado  
to Remove THC  
& INCREASE  
Bioavailability  
to 98.7%



# Nano-Enhanced CBD

In MCT Coconut Oil, Black Seed Oil & Peppermint



## Features

- ❖ Organic
- ❖ Full-Spectrum
- ❖ Non-GMO
- ❖ Up to 30 MG of Nano CBD Daily
- ❖ ISO Lab/Doubled Certified

## Benefits

- ✓ Emotions
- ✓ Hormones
- ✓ Organs
- ✓ Immune System
- ✓ Nervous System
- ✓ Digestive System
- ✓ Respiratory System
- ✓ Endocrine System
- ✓ Non Psychoactive
- ✓ Less than 0.0% THC



Daily Support



Health Support



Xtreme Support



# RMx CBD



In MCT Coconut Oil, Black Seed Oil & Peppermint Oil\*

## Features

- ❖ Organic
- ❖ Full-Spectrum
- ❖ Non-GMO
- ❖ Up to 50 MG CBD with THC Daily
- ❖ ISO Lab/Double Certified

## Benefits

- ✓ Emotions
- ✓ Hormones
- ✓ Organs
- ✓ Immune System
- ✓ Nervous System
- ✓ Digestive System
- ✓ Respiratory System
- ✓ Endocrine System
- ✓ Non Psychoactive



From Farm to  
Lab to Bottle,  
with less than .3%  
THC



Daily Support\*



Health Support



Xtreme Support

These statements have not been approved by the FDA. Our products should not be used to treat, cure, prevent or diagnose your condition. If you are nursing, pregnant, on medication, or under a doctor's care, always consult with your physician prior to consuming any nutritional supplements. Our products are made in a facility that uses Baobab and Coconut oil from the Tree Nut family. Our RMx CBD oils are infused with MCT Coconut Oil, Black Seed Oil and Peppermint Oil. \*Baladerma is infused with our proprietary blend of essential oils formulated anti-aging.\*





## Real Results

Auto immune disease is probably one of the most difficult medical conditions that we treat in medicine; here are a few results from clients on our CBD (Hemp oil).

- Clients who have had epilepsy for years and since using our Hemp Oil seizure free.
- Clients with fibromyalgia back at work within weeks and free from the physical discomfort.



## Our Unique Story

- An Organic Cannabis farm growing industrial hemp for over 100 years.
- The highly prized Cannabis Sativa growing in Northern Europe rich in Terpenes and full-spectrum
- Our products are double certified
- Offering the most efficacious and exclusive products at affordable prices





# Our Raw Material

## Product Specification Steep Hill Labs

- **CBD Testing method:** TXRF, in accordance with ISO/IEC 17025 & HPLC Mass Spectrometry for 12 compounds including pesticides, fungicides, and plant growth regulators



Confidential data regarding the Farm is not available for public review. Our CBD (Hemp Oil) is ISO Certified and Organic. Our Essential Oils are USDA organic.)



# Methods of Delivery



**Vapes**  
Only use a qualified CBD Vape. Certain HPB Oils have been formulated for vaping. Vaping increases bioavailability.

Bioavailability 




**Nano**  
Drop on tongue. Our Nano increases bioavailability up to 98.7% and contains >0.0% THC. Recommended for those who undergo regular drug testing.

Bioavailability 



**Tinctures**  
Drop under the tongue to absorb sublingually with bioavailability up to 15%. Contains less than 0.3% THC.

Bioavailability 



**Topicals**  
Use on the skin as a lotion or lip balm.

Bioavailability 



**Sprays**  
Spray inside of mouth.

Bioavailability 



**Capsules**  
Take orally with water.

Bioavailability 





# Products People Trust

Our pure and organic full-spectrum products are trusted by physicians, pharmacists and health conscious people around the world.





Healthy Place  
Botanicals

Presenter's Name - Title

*Coming Home to Mother Nature*





# Essential oils





# The Oldest Medicines

- 3 Billion Years of R & D
- Take Back Your Power
- History - 4000 years - Egypt, India, Asia...
- Beauty, Medicines, Rituals, Embalming...
- Today...\$9B Global Market - Projected \$27.5B by 2022







## What / Benefits / How / Training / Why HPB

- **Called:** *A Liquid Distillate* - **The Power of Just 1 Drop**
- **Potential Benefits of EOs:**
  - Bad Breath, Head ache, Upset stomach, Infection
  - Air purification, Household cleaners, Mold/Fungus, Insects
- **How do we Use EOs:**
  - Aroma / Topically / Internally



# Eucalyptus Radiata

**Suppress** →

- Potent Antimicrobial, Destroys Airborne Bacteria

**Enhance** →

- Helps Breathing Challenges, Colds, Flu - Expectorant
- Sinus & Allergies - Air & Odor Cleanser
- Wounds, Burns, Cuts, Abrasions, Sores
- Dry Hair?
- Add a few drops with coconut oil - hair moisturizer





# Black Seed Oil

*Suppress* →

- Antibacterial, Fungus, Mold, Infections, Degenerative Conditions
- Antibiotics in Hospitals – 76 – MERS - STAPH

*Enhance* →

- Helps assist Digestion, Kidneys, Liver, Sugar Normalization
- Appetite Suppressant, Blood glucose levels, Cholesterol
- Helps Restore Hair loss, Skin damage
- Studies: Rebuilds Betas Cells



# Pumpkin Seed Oil

*Enhance* →



- Positive for Prostate health, Hair loss, Heart, Mental Well-being
- Reduces Inflammation, Antioxidant, Improved Memory
- Fights Hair Loss in Men, Overactive Bladder, Heart health
- Insomnia - Serotonin induce peaceful sleep
- Add to recipes to enhance flavor





## Natural Energy

- Carry With You for When You Need a Boost
- 1 Drop - Rub Hands Together - Breathe





# Inflammation

- Many Live in Daily Pain
- Inflammation # Cause of Disease







## Anti-the Bad Guys

- Bacteria, Molds, Fungus, Viruses, Parasites...
- Infections, Cuts, Inflammation, Toenail Fungus
- Acne, Skin Health, Hair & Scalp, Dandruff, Lice
- Colds / Flu, Earaches, Natural Deodorant, Oral Health...





## Unique to HPB

- Super Fruit from Africa, Sugar Normalization, Circulation, Skin
- Prostate health, Overactive Bladder, Hair loss, Heart health, Memory - > Serotonin
- GLA, Balances Hormones, PMS, Menopause, Hot flashes, Weight Loss
- Essential Amino Acids, Balances Hormones, Brain health, Aphrodisiac







# The Highest Quality

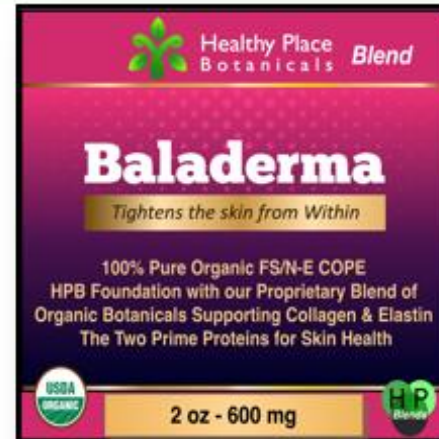
- 100% USDA Certified Organic
- Organic is More Expensive -
- Yet Our Prices are Extremely Competitive
- And... Buy 3 Get 1 Free - 33%



Wildcrafted  
MCT Oil



# Target Specific Blends



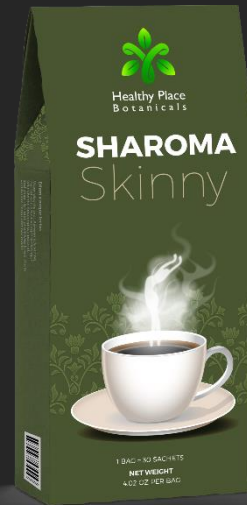


# NEW YEAR, NEW YOU!

## H2 PLEDGE

- ✓ 2 Products
- ✓ 2 Lifestyle Changes
- ✓ 2 Months

**Pick One**

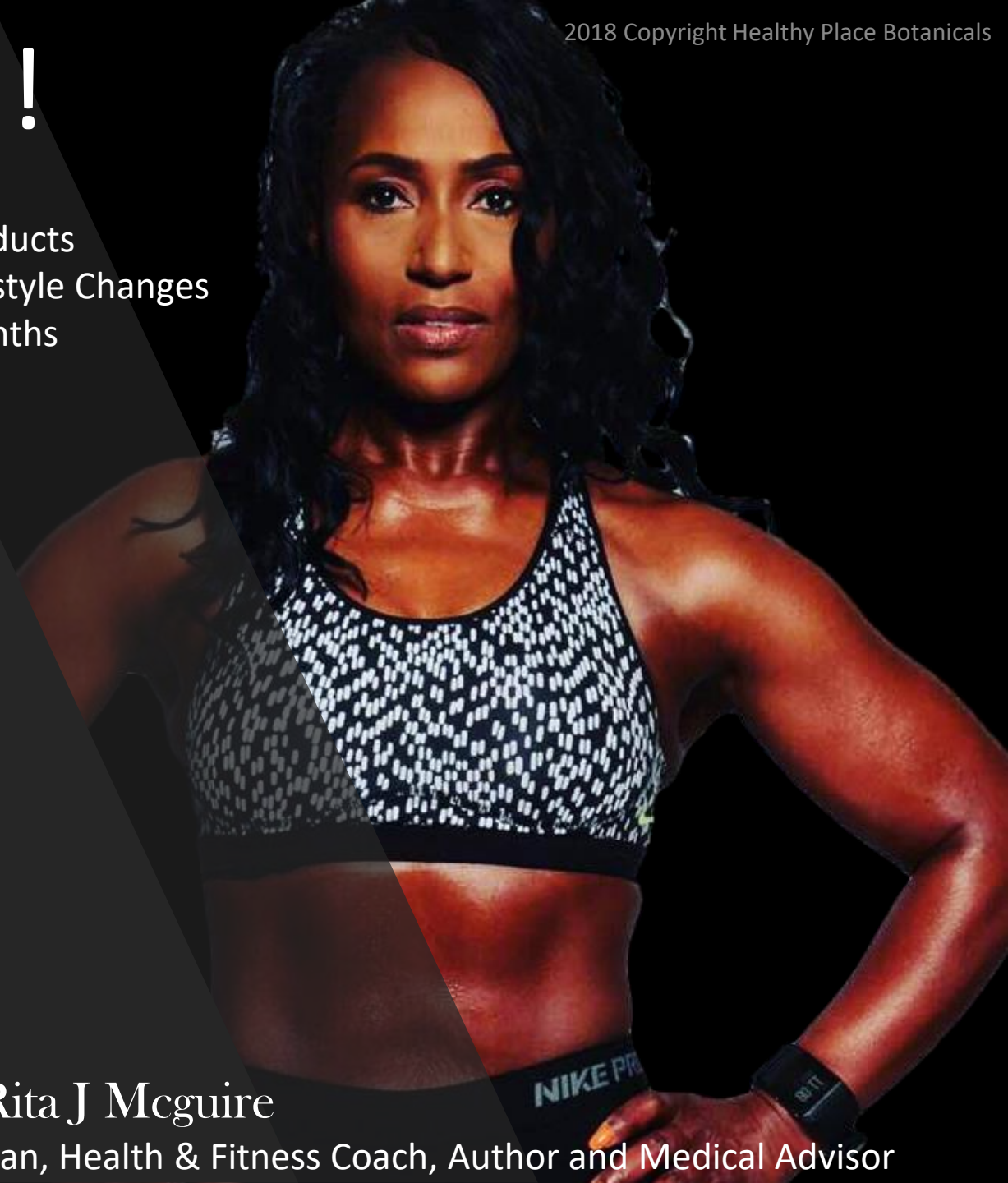


*Hurry, offer ends soon!*

[Get Started](#)

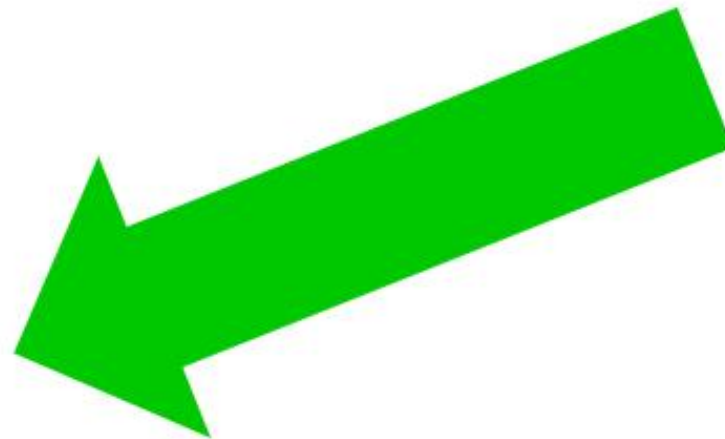
**Dr. Rita J McGuire**

Physician, Health & Fitness Coach, Author and Medical Advisor



# Testimonials

As a BONUS you can join our H2 Pledge Group on Facebook. Get support and expert training from health guru Glo Knowles and work with Dr. Rita McGuire the Chief Medical Advisor for Healthy Place Botanicals.



**Dr. Rita J McGuire**

Physician, Health & Fitness Coach, Author and Medical Advisor

## Doris Lost 70 LBS in 4 Months



- Ted ~ 90 lost 26 lbs.
- Miriam ~ 86 lost 12 lbs.
- Plus Better Balance, Energy & Circulation

Before



- Charles ~ lost 20 lbs.
- Sleeping Better and Experiencing Great Energy During the Day

Individual results will vary. Results not typical.





Healthy Place  
Botanicals

Your Name

*Your Title*

*Profit in the Green Rush*

# Profit

inside the  
Green Rush







What do Heath Ledger, Steve Stallone, Anna Nicole Smith, Keith Moon, Judy Garland, Dorothy Dandridge, Marilyn Monroe, Elvis Presley, Prince and Michael Jackson all have in common?

Note: In Judge Young's report cannabis is referred to as marijuana

UNITED STATES DEPARTMENT OF JUSTICE  
Drug Enforcement Administration

In The Matter Of

MARIJUANA RESCHEDULING PETITION

Docket No. 86-22

OPINION AND RECOMMENDED RULING, FINDINGS OF  
FACT, CONCLUSIONS OF LAW AND DECISION OF  
Administrative LAW JUDGE.

FRANCIS L. YOUNG, Administrative Law Judge

DATED: SEP 6 1988

FRANCIS L. YOUNG, Administrative Law Judge

Part VIII.

#### ACCEPTED SAFETY FOR USE UNDER MEDICAL SUPERVISION

With respect to whether or not there is "a lack of accepted safety for use of [marijuana] under medical supervision", the record shows the following facts to be uncontroverted.

#### Findings of Fact

Point 3. The most obvious concern when dealing with drug safety is the possibility of lethal effects. Can the drug cause death?

4. Nearly all medicines have toxic, potentially lethal effects. But marijuana is not such a substance. There is no record in the extensive medical literature describing a proven, documented cannabis-induced fatality.

5. This is a remarkable statement. First, the record on marijuana encompasses 5,000 years of human experience. Second, marijuana is now used daily by enormous numbers of people throughout the world. Estimates suggest that from twenty million to fifty million Americans routinely, albeit illegally, smoke marijuana without the benefit of direct medical supervision. Yet, despite this long history of use and the extraordinarily high numbers of social smokers, there are simply no credible medical reports to suggest that consuming marijuana has caused a single death.

*“Nearly all medicines have toxic, potentially lethal effects, but Marijuana is not such a substance. There is no record in the extensive medical literature describing a proven documented cannabis-induced fatality.”*

**Frances L. Young, Administrative  
Law Judge**





# What is a Schedule I Drug?

- Schedule I (Class I) Drugs are illegal because they have a high abuse potential, no medical use, and severe safety concerns; for example, narcotics such as Heroin, LSD and cocaine.



# Legalization & Criminalization

## Schedule I

Schedule I drugs, substances, or chemicals are defined as drugs with no currently accepted medical use and a high potential for abuse. Some examples of Schedule I drugs are:

heroin, lysergic acid diethylamide (LSD), marijuana (cannabis),  
3,4-methylenedioxymethamphetamine (ecstasy), methaqualone, and peyote



## Schedule II

Schedule II drugs, substances, or chemicals are defined as drugs with a high potential for abuse, with use potentially leading to severe psychological or physical dependence. These drugs are also considered dangerous. Some examples of Schedule II drugs are:

Combination products with less than 15 milligrams of hydrocodone per dosage unit (Vicodin),  
cocaine, methamphetamine, methadone, hydromorphone (Dilaudid), meperidine (Demerol),  
oxycodone (OxyContin), fentanyl, Dexedrine, Adderall, and Ritalin







# Dispensary Business is HUGE





# US Former Speaker of the House



## Boehner joins cannabis company board to push for medical use

BY MORGAN GSTALTER - 04/11/18 09:14 AM EDT

617 COMMENTS

25,295 SHARES



Just In...

**GOP senator uncomfortable with ground troops in Syria**  
SENATE — 15M 18S AGO

**Christie: Comey would have fired me for doing what he did**  
ADMINISTRATION — 19M 10S AGO

**Kaine to vote against Pompeo for secretary of State**  
SUNDAY TALK SHOWS — 35M AGO

**Defending the Baltics is a conundrum**



Autoplay: **On** | Off

Former House Speaker John Boehner (R-Ohio) has joined the board of a



**1 Trump order targets wide swath of...**

914 SHARES





# Schedule I Cannabis to Help Opioids

Former House Speaker John Boehner (R-Ohio) has joined the board of a top cannabis corporation to promote the use of medical marijuana, a shift in his once-adamant opposition to legalization of the substance.

Boehner released a statement Wednesday on Twitter saying that his "thinking on cannabis has evolved."



Beachwood, OH: This Unbelievable, Tiny Company Is Disrupting A \$200 Billion Industry

EVERQUOTE

"I'm convinced de-scheduling the drug is needed so we can do research, help our veterans, and reverse the opioid epidemic ravaging our communities," Boehner said.



# Medical Marijuana



## Dispensing the Facts

**\$1.6 billion**

Total U.S. medical marijuana retail sales in 2013 (approximate)

**\$3.2 billion**

Total U.S. medical marijuana retail sales in 2017 (approximate)

**\$6.8 billion**

Total U.S. medical marijuana retail sales predicted in 2021

**2,756**

Total number of medical marijuana dispensaries in California as of 2016

**2.3 million**

Total number of legal medical marijuana patients in the US as of 2017 (approximate)

**508**

Total number of medical marijuana dispensaries in Colorado.





# Discovery of CBD A Game Changer

WHY CBD VS Marijuana (THC)	T H C	T H C - V	C B N	C B D	C B C	C B G	Benefits
Pain reduction							Analgesic
Reduces nausea and vomiting							Antiemetic
Increase bone growth							Bone-stimulant
Anti-Tumor							Anti-proliferative
Treat psoriasis							Antipsoric
Sleep aid							Anti-insomnia
Reduces seizures							Antiepileptic
Reduces convulsions							Antiepileptic
Kills or slows bacteria growth							Anti-bacterial
Relieves anxiety							Anxiolytic
Improves blood sugar levels							Anti-diabetic
Prevents nervous system degeneration							Neuroprotective
Reduces risk of artery blockage							Anti-ischemic
Reduces Inflammation							Anti-Inflammatory
Treats fungal infections							Anti-fungal
Alleviates muscle spasms							Antispasmodic
Helps manage psychosis							Antipsychotic



# CBD Going Mainstream

**DR SANJAY GUPTA OF CNN ENDORSES CBD OIL...  
BUT DID YOU KNOW CBD FROM HEMP IS  
LEGALLY AVAILABLE? READ THE INCREDIBLE  
DEVELOPMENT IN THIS STORY**

January 17, 2016 CBD & Cannabis [Leave a comment](#) 21,261 Views

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[Pin it](#) 1







# Your Own Online Dispensary for FREE



- Earn 25-50%\*
- No Credit Check
- Only We Can Unlock the Key
- Free Shipping with \$75 Order
- Buy 3 Get 1 Free
- Affordable Organic

\*Including free product credits

WELCOME TO HPB CEO'S HEALTHY PLACE STORE  
FREE SHIPPING ON ORDERS OVER \$75



Healthy Place  
Botanicals



# Retail Sales Profits



## Earn Up to 50%

Volume	Active Customers	Commissions	Store Credit	Store Bonus	Total Credits /Bonuses/Profits
\$1-499	0	20%	\$0 NA	%5 NA	Up to \$125
\$500	2	20%	\$50	\$50	\$200
\$1000	5	20%	\$100	\$100	\$400
\$2000	10	25%	\$200	\$200	\$850
\$3000	15	30%	\$150	\$300	\$1350
\$5000	25	35%	\$250	\$500	\$2500





# Pop Up Dispensary with Products





# Starter Dispensary \$497.97 (\$1,000 Value)



3 Keybox Vapes (2 RMX & 1 Nano Level III)

1 RMX Level III 10 ML

1 RMX Level II 10 ML

1 RMX Baladerma Level II 10 ML

1 Nano Level II 10 ML

1 Nano Level III 10 ML

1 Nano Vape Oil Level III 10 ML

1 Nano Vape Oil Level I 10 ML

2 Hemptabulous Hair 15 ML

2 Black Seed Oil 15 ML

2 Black Seed/Pumpkin Seed 15 ML

1 Eucalyptus 15 ML

3 Enhancement Samples

20 of our **Best-Selling**  
Products for  
**UNDER**  
**\$500**





# Full Dispensary \$1497 (\$5,000 Retail VALUE)





- 
- A photograph of four business professionals (three women and one man) working at their desks in an office. They are all focused on their computer monitors. The office has large windows in the background showing greenery outside. A semi-transparent grey box is overlaid on the top right of the image, containing a list of benefits.
- Earn Additional Overrides
  - Company Awards Trips
  - \$100,000 Life Insurance Policy\*

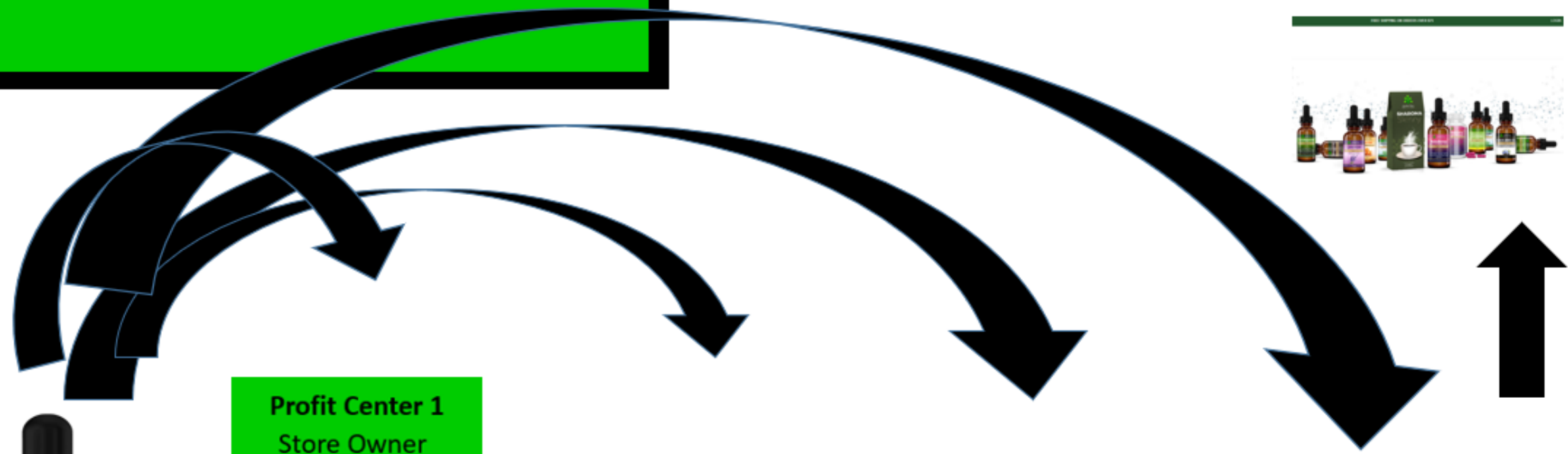
# Expanding Our Sales Team

\*When you reach \$2,000 in monthly volume under our 1/3 rule, you will be eligible for a \$100,000 life insurance policy. Must keep volume to maintain monthly eligibility. There is a 90 day window before insurance starts. This program launches in October 2018.



# Distribution of Retail Revenue

Revenue Distributes to 4 Profit Centers



**Profit Center 1**  
Store Owner  
Commissions

**25-50%\***

**Profit Center 2**

**20%\*\***

**Up to 70% Commissions Paid  
Plus FREE PRODUCT**

\*This includes 5-10% in Free Product Credits. See previous page, commissions increase with retail sales volume.

\*\*10% paid to sponsor if referring profit center 1 exceeds \$2,000.

**Profit Center 3**

**10%**

**Profit Center 4**  
Revenue Pool

**5-7%**

# Distribution of Revenue

Based on Sales of \$1999 or Less



Product	Size	Price	Profit Center 1 25% Commission	Profit Center 2 20%	Profit Center 3 10%	Profit Center 4 Revenue Pool 5-7%
Sharoma Coffee	Bag	\$35.94	\$8.98	\$7.99	\$3.59	\$1.80
RMx 3 Keybox Vape	n/a	\$89.95	\$22.48	\$17.99	\$8.99	\$4.49
Nano Level 2	10 ML	\$69.95	\$17.48	\$13.99	\$6.99	\$3.49
RMx Level 3	1 oz.	\$249.95	\$62.48	\$49.99	\$24.99	\$12.49
Peppermint Oil	15 ml	\$24.95	\$6.23	\$4.99	\$2.49	\$1.24
Woman's Total Balance	1 oz.	\$99.97	\$24.99	\$19.99	\$9.99	\$4.99
H2 Pledge	Pick 2	\$129.97	\$32.49	\$25.99	\$12.99	\$6.49





# Profit Center Payouts – Dispensaries

Pays into Profit Center I  
of Sponsor



**\$400**



Profit Center  
2, 3 & Pool

**\$100**



**\$125**



**\$30**



# Tools







# Certification Course



Search Filters Lifetime: Jun 21, 2018

Ads

Columns: Performance Breakdown

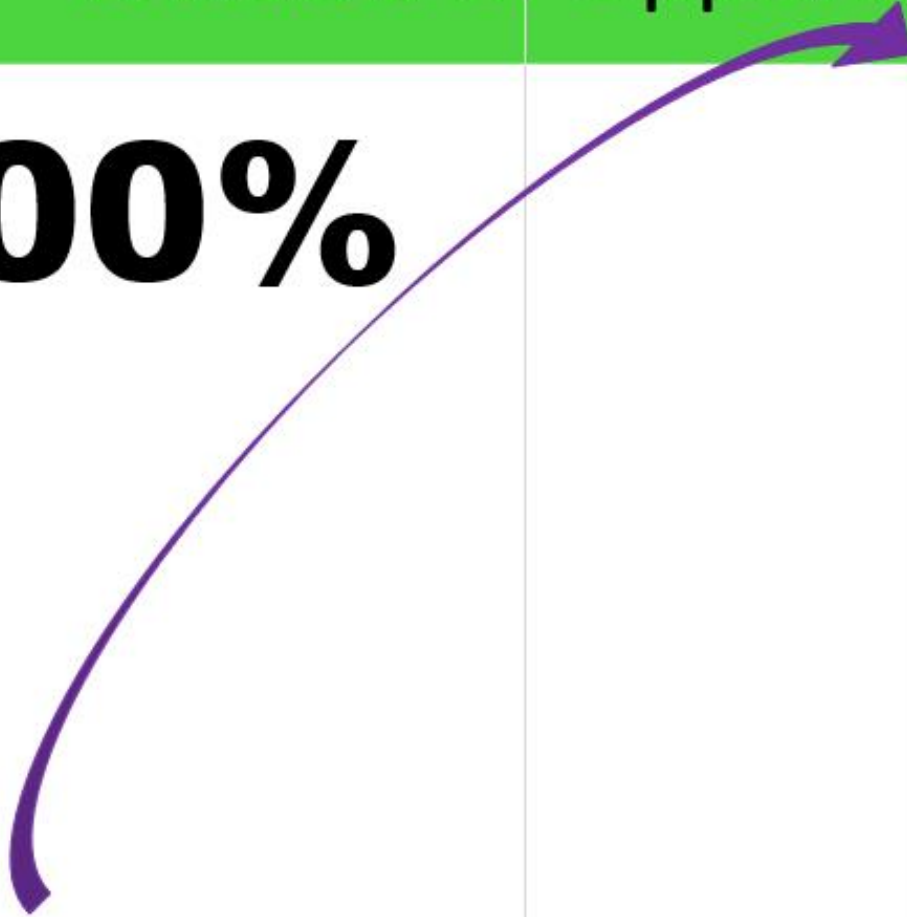
Cost per ...	Amount Spent	Ends
\$0.16	\$81.37 of \$81.37	Sep 26
		Jul 29
		Jul 17
		Feb 3
		Aug 15
Per Facebook...		
	\$2,540.83	
	Total Spent	

master facebook



## Window of Opportunity

**3500%**



Market  
Shifts

MARCH YR 2017

MARCH YR 2018





## 3 Types of People

- **Person 1** – Thanks, but no thanks! Just make me a customer. I
- **Person 2** – I want my FREE online dispensary!
- **Person 3** – I am READY to join the CBD Billionaire Revolution!





# CBD BILLIONAIRES







# Special Bonus Training on Compensation

- **Day One**, You will earn Retail Commissions when you purchase products online or refer retail customers to your store. This represents your level 1 overrides.
- **Day One**, you will also earn overrides on all of the dispensaries you give away for FREE. This represents your level 2 overrides.
- **First 60 Days**, Purchase the certification course for \$149 within 60-days to continue to earn level 1 & level 2 commissions.
- **Day One**, if you desire to earn profit center 3 overrides, purchase a minimum of \$75 or refer a customer who purchases at least \$75 retail purchase from your website.
- **Day One**, if you are a leader and generate \$1500 retail or \$10,000 in group sales, make sure you have at least 5 retail customers so that you can earn money in the revenue pool.



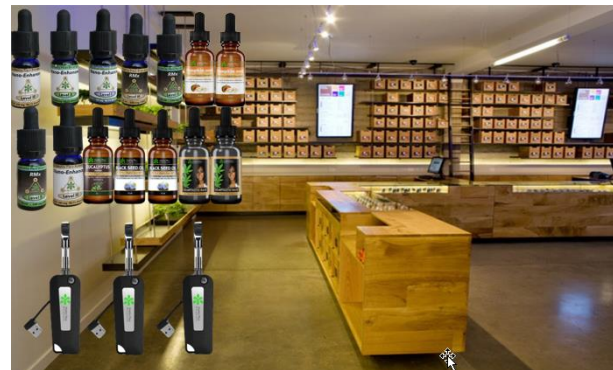
# Product Pricing and Commissions

- Everyone pays retail pricing. The difference with a store owner is they earn a minimum of 25% commissions on all purchases made on their website, including their own. Store owners can earn up to 50% in commissions include a \$250 product credit when sales exceed \$5,000 for the month. Total cash paid to the store owner is \$2,250.
- The wholesale dispensary stores are available for those wishing to earn bigger commissions and receive deeper discounts. The wholesale dispensaries are only available to Healthy Place Store representatives.
- If \$1 is sold, you earn a minimum of 25%, no CV Gimmicks.





# Purchase Full Dispensary \$1497





# Benefits of Purchasing Full Dispensary

- With the purchase of the full dispensary, you automatically override profit center 3 for 6 months without any monthly purchase or retail customers required.
- In addition, with the purchase of the full dispensary we waive the customer requirement. You automatically receive revenue pool payouts when your retail sales or group volume reaches the target amounts.